

GENERAL CHAIR

Paul Perez '79

CLASS TRI-CHAIRS

SENIORS

Philip Coote
Bob Holstein
David Willem '71

JUNIORS

Gregg Barrios '80
Stanton Murray '81
Carey Wicker

SOPHOMORES

John Faciane '80
Owen Seiler '75
Bill Steen '68

FRESHMEN

Terry Billings '74
Lyon Garrison '81
Leo Prange '85

PRE-FRESHMEN

Jose Abadin
Brian North '83
Michael Varisco '83

THE DATE

Sunday, September 21, 2008
Mass at 9 a.m., followed by breakfast

THE GAP

\$2,350

For additional information, please contact:

Development Office
Jesuit High School
4133 Banks St.
New Orleans, LA 70119
504-483-3815
pag@jesuitnola.org

Donations and Pledges Accepted Online:
www.jesuitnola.org

OPERATING INCOME

Tuition	\$8,385,000
Total Operating Income	\$8,385,000

OPERATING DISBURSEMENTS

Instructional	\$4,621,417
General & Administrative	4,428,804
Maintenance & Operations	1,264,717
Auxiliary Enterprises	(68,159)
Student Activities	581,230
Equipment & Renovations	37,500
Depreciation	575,000
Total Operating Disbursements	\$11,440,509
	\$8,800 per student

Net Deficit from Operations	(3,055,509)	(\$2,350) GAP per student
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NON-OPERATING INCOME

Property Income	\$ 38,500
Endowment Investment Income	800,000
Jesuits' Contributed Services	75,000
Living Endowment Fund	1,000,000
Total Non-operating Income	\$1,913,500

NET DEFICIT	(1,142,009)
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**SUNDAY
SEPTEMBER 21, 2008**

**MASS AT 9 A.M.
CHAPEL OF
THE NORTH AMERICAN MARTYRS**

Return your pledge card (and/or gift) to:

Development Office
Jesuit High School
4133 Banks St.

New Orleans, LA 70119

504-483-3815 • 504-483-3816 (Fax)

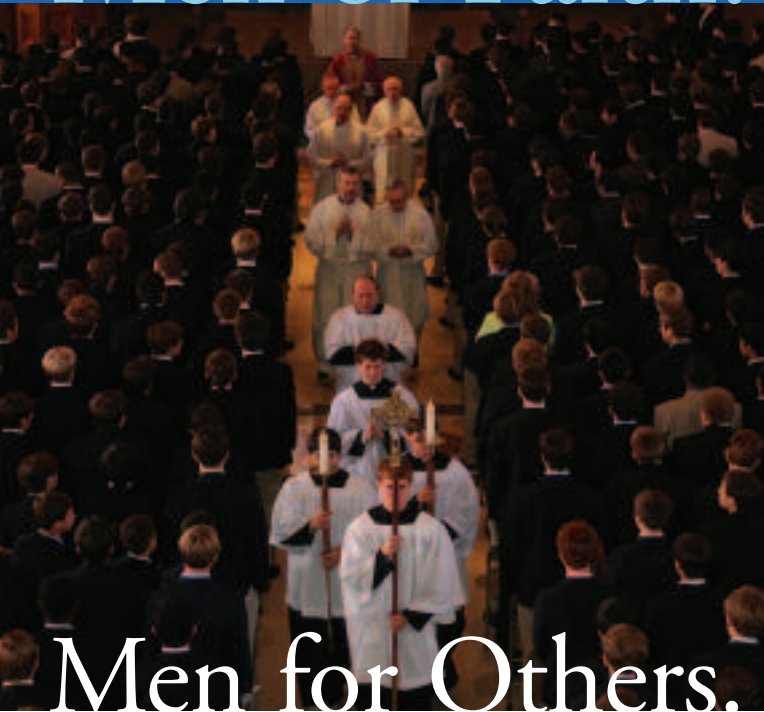
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For 162 years, Jesuit High School has been dedicated to building men who learn to be the best they can be—men who take the talents God gave them and use them for the betterment of their family, church, profession, and community. Men of faith; men for others.

Men of Faith.



Men for Others.

Affordable tuition and a diverse student population are maintained primarily through Jesuit's Parents' Annual Giving drive. Your tax-deductible donation to the PAG drive goes directly into the school's operating budget. Your gift helps Jesuit in many different ways. A successful PAG drive ensures that tuition stays affordable for the majority of Jesuit's families. It also means that Jesuit will always remain the school you chose for your son—the school that will **change his life.**



SOME FREQUENTLY ASKED QUESTIONS ABOUT PAG

What is the purpose of the PAG drive?

The Parents' Annual Giving drive, or PAG, is a unique fundraising campaign. The purpose of the drive is to raise funds to help bridge the deficit between the total operating income and expenditures of Jesuit High School for the 2008-2009 school year.

What makes the PAG drive unique?

It is driven entirely by Jesuit High School's parents communicating with other parents about the importance of participating in PAG. The leaders of the drive are the general chair and the tri-chairs of each grade level who recruit captains to assist them in contacting all of Jesuit's parents. Administrative support is provided by Jesuit's development office. The drive resonates with intensity because it is compactly designed with the goal of securing commitments (pledges) from as many parents as possible by the time PAG Sunday (September 21) takes place.

How much is Jesuit's deficit for the 2008-09 school year?

Total operating income is \$8,385,000 against total operating disbursements of \$11,440,509. This leaves an operating deficit of \$3,055,509.

What is the school's major operating expense?

Faculty and staff salaries are the largest operating expense.

What is the "gap"?

The gap for the 2008-09 year is \$2,350, which represents the difference between what Jesuit charges for tuition and the cost of educating a student. Jesuit's budget is built on a population of 1,300 students. The gap is determined by dividing the operating deficit of \$3,055,509 by 1,300 students.

Is my donation to the PAG drive tax deductible?

Yes, your donation is tax deductible. You may also donate shares of a company's stock to fulfill your pledge. You are entitled to a charitable income tax deduction for the full market value of your gift. As an added benefit, you may avoid the capital gains tax on your stock or other appreciated property. For more information on the process of transferring stocks directly to Jesuit, contact the finance office at 504-483-3843.

What are some sources of Jesuit's non-operating income?

- The contributed services of the Jesuits, who, like the faculty, receive salaries but return a substantial portion to the school;
- Investment income from Jesuit's endowment fund;
- Annual events such as the Celebration-Auction and the Blue Jay Bazaar;
- Donations from alumni, parents, parents of alumni, and friends.

What is Jesuit's endowment fund?

In 1926 Mr. Henry Prevost donated \$500,000 in memory of his son Francis, who died while a student at Jesuit. His gift was used to establish an endowment. Through the decades, alumni, parents, and friends of Jesuit have made contributions to the endowment, which totals approximately \$17.6 million.

What does Jesuit do with investment income derived from its endowment?

The interest from the endowment's investments is primarily used to provide financial aid to families that cannot afford to pay part or all of the tuition, but whose sons are academically qualified to attend Jesuit. Last year, investment income from the endowment resulted in more than \$350,000 in financial aid to Jesuit families. Your donation to the PAG drive helps reduce Jesuit's operating expenses and is not used for tuition assistance.

How much should I contribute to the PAG?

No gift is too large or too small. Jesuit needs as many parents as possible to donate the gap, but not every family is financially able to do so. Jesuit relies on the generosity of those parents who are able to contribute the gap and amounts greater than the gap. In the 2008 drive, 121 families donated the gap (\$2,285) and an additional 150 parents contributed amounts greater than the gap, including four \$10,000 gifts. Last year, the average PAG donation was \$1,289.

What have been the results of other recent drives?

Since the drive's inception in 1975, Jesuit's parents have understood its importance in relation to the financial health of the school. That's why Jesuit emphasizes that PAG Sunday is the most important date on the school calendar. Donations have exceeded \$1 million in each of the past five drives. Last year, 933 parents donated a record \$1,202,929. Typically, more than 90% of Jesuit's families participate, which is a critical component of the drive's success.

What are the responsibilities of a class Captain?

Captains serve as ambassadors of the school and are an important reason why the drive is so successful. Captains are the liaisons between parents, the Tri-Chairs, and the school. Captains are chosen by the class Tri-Chairs, but any parent may also volunteer for this role. Captains are typically assigned two or three parents (who are not captains themselves) with whom to stay in touch with in the weeks and days leading up to PAG Sunday. The main responsibility of the Captains is to encourage their parents, especially new Jesuit

parents, to participate in the drive. **Captains never solicit money and they do not know the amounts of their assigned parents' pledges or donations.**

When do I make my pledge?

For returning parents, pledge cards may be turned in on or before PAG Sunday, September 21. Pledge cards are not provided in advance to new parents.

When do new parents receive their pledge cards?

New parents are asked only once to participate fully in PAG Sunday by coming to Jesuit on September 21 for Mass at 9 a.m. in the Chapel of the North American Martyrs. Following Mass, new parents will be given their pledge cards in a designated area in the Student Commons. The full participation of new parents in PAG Sunday helps to foster a sense of community with other Jesuit parents.

I'm a new Jesuit parent who cannot attend PAG Sunday but still wants to participate. What should I do?

If circumstances prevent you from personally attending PAG Sunday, arrangements can be worked out. You should first notify your Captain that you will not be able to attend. You will also need to contact Jesuit's development office at 483-3815. The development office will work with you to resolve any problems.

When I turn in my pledge card, am I required to donate at the same time?

Returning your pledge card indicates your commitment to participate in the drive. The timing of your donation is entirely up to you. For income tax purposes, some parents make it a point to contribute before the end of the calendar year. You may write a check for the full amount of your pledge at anytime. You may also choose to contribute in monthly, quarterly, or semi-annual installments, either by check or through Jesuit's secure online donations system. Your pledge should be fulfilled before the end of Jesuit's fiscal year, which is June 30, 2009.

Can I make my PAG pledge and donation online?

Yes, it is easy to do both on Jesuit's web site, www.jesuitnola.org. Click on the appropriate PAG link (Pledge or Donate) underneath Jayson in the upper left corner of the home page to start the process. Your gift can be a one-time donation for the full amount of your pledge, or you may stretch it out in equal installments, from two to a maximum of nine months. If you choose to donate in installments, your initial contribution will be charged immediately to your credit card. Future installments will be automatically charged to your credit card on that same date you made your first donation. It is important to use a credit card that does not expire prior to completing your installment contributions.

Does my company's matching gift program benefit the PAG drive?

Numerous companies have a matching gift program in place that benefits secondary education. If your company is one of them, a matching contribution can maximize your donation to Jesuit, and you get credit for both gifts.